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BEST Health Plans Re-Branded

Irvine, CA, April 3, 2009 – Today BEST Health Plans, LLC revealed their new logo with an updated look to their website, www.besthealthplans.com.

“We have re-branded BEST Health Plans to provide stronger name recognition in the insurance agent industry,” explained Steve Course, President of BEST Health Plans. “Brokers and agents will recognize the new logo on email communications, business cards, and any other marketing materials that BEST Health Plans distributes to brokers.”

BEST Health Plans is the company that currently markets and distributes all of BEST Life’s insurance products. It also provides brokers and general agents with sales support. “We take pride in our sales support staff who has built a reputation around their ability to quickly and effectively respond to their brokers and their knowledge of BEST Life’s products.”

Other updates to the BEST Health Plans website include two top menu buttons, one that links to the BEST Health Plans blog and the other to the BEST Life Twitter account. Company updates and tips for selling BEST Life products will be posted on the blog. Agents now have an easy way to link to BESTLifeNews for insurance-related and BEST Life company news.

About BEST Health Plans, LLC

Since 1996, BEST Health Plans has specialized in marketing small business insurance. Primarily marketing and distributing BEST Life insurance in 37 states, BEST Health Plans provides brokers and general agents with quality group insurance and personal service. For more about BEST Health Plans, visit www.besthealthplans.com.

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