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## BEST Life Reduces Dental Rates

**Irvine, CA, June 30, 2008** – The BEST Life and Health Insurance Company (“BEST Life”) announced today that it has reduced new business rates for its PPO and Indemnity dental plans. Rates were reduced for voluntary plans and employer-sponsored groups with 5-9 employees enrolling, other reductions include geographic and product discounts. Rate reductions may vary by ZIP code, and go into effect with new August 1, 2008 groups.

“We have noticed an increasing demand for voluntary dental products,” commented Mike DeAngelo, the Vice President of Sales at BEST Life. “We want to help our brokers tap into that demand by making our voluntary plans more affordable.”

For more information and to confirm group rate reduction eligibility, please contact your BEST Life Sales Representative or your General Agent.

### **About BEST Life and Health Insurance Company**

Since 1970, BEST Life has been providing affordable group medical, dental, vision and life insurance products to employers. Our products are underwritten by BEST Life and Health Insurance Company, and are distributed by BEST Health Plans. Together, we market and administer insurance products for large and small groups in 38 states nationally. Product availability may vary by state.

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